



Saskatchewan Brain Injury Association

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For Immediate Release

Unusual Pairing of Sports Legends will Share Stage in May

Saskatoon – An unlikely pairing of Hall of Fame legends will share the stage as **Catriona Le May Doan** joins **Matt Dunigan** at TCU Place in Saskatoon on **Saturday, May 3**. Le May Doan, the evening's emcee, will collaborate with the evening's keynote, quarterback legend Dunigan, in an interview style address at the **2014 BHP Billiton Brain Blitz Gala presented by WorkSafe Saskatchewan**.

Le May Doan is a two time Olympic Gold Medalist in speed skating, a five time World Champion, and one of Canada's most successful and highly decorated athletes. Known as 'the fastest woman on ice', Le May Doan broke 13 world records, and was inducted into both the Order of Canada and the Sports Hall of Fame. In her post competition career, Le May Doan has served as an Olympic broadcaster and as Honourary Coach of Canada's Special Olympics team.

Le May Doan's appearance is made possible thanks to **Saskatchewan Blue Cross**, which recently joined SBIA as a long-term partner for **Brain Injury Awareness Month in June**. "We're proud to partner with the Saskatchewan Brain Injury Association to increase awareness and promote prevention of brain injuries," says Todd Peterson, VP Sales and Marketing at Saskatchewan Blue Cross. "It's shocking to realize that brain injury is so prevalent [CDC counts 1.7 million per year] and that thousands of people in Saskatchewan are currently living with a brain injury disability. Our goal for this strategic partnership is to support the improved health and wellness of Saskatchewan residents, as we've been doing for over 65 years."

BHP Billiton is once again the title sponsor for the Brain Blitz. "At BHP Billiton, safety is a core value, which means it is at the centre of everything we do both at work and at home. We take great care to ensure that our employees go home safely to their families every day, and that they are provided with tools and knowledge to help them lead safe lives outside of work." said Chris Ryder, Vice President Corporate Affairs at BHP Billiton Canada Inc. "The Saskatchewan Brain Injury Association plays a key role in extending awareness and educating our communities about the dangers of, and potentially life altering impacts resulting from, acquired brain injury and we are extremely proud to be working with this important organization."

WorkSafe Saskatchewan is the presenting sponsor of the BHP Billiton Brain Blitz. Phil Germain, Vice President, Prevention & Employee Services said, "The impact of an injury to the individual, their families, workplace and community can be devastating, not to mention the strain these preventable injuries place on our health care system. We are very pleased to support SBIA's efforts to reduce brain injuries and promote awareness and education in Saskatchewan."

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For more information and tickets: www.sbia.ca/brain-blitz.aspx
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