

Saskatchewan Brain Injury Association

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For Immediate Release

Ken Dryden in Saskatoon: It's time for a Game Change

Saskatoon – Ken Dryden is once again teaming up with the Saskatchewan Brain Injury Association to talk about the "outrageous damage that hits to the head are doing to lives and to a sport..." that make clear the need for change to the game he loves.

Together with leaders from SK Roughriders, Regina Pats, Saskatoon Blades, U of S Huskies and many other sports, they held a Round Table on the issue in Regina a few years ago to converse with community sports leaders about the importance of preventing brain injuries in sport. "The symposium in Regina was one of the big learning experiences for me that led to this new book", said Dryden.

His new book, Game Change, tells the story of NHL defenceman Steve Montador—who was diagnosed with chronic traumatic encephalopathy (CTE) after his death in 2015 and speaks about the remarkable evolution of hockey itself; of science and sport. It offers a passionate prescriptive to counter the greatest risk to the game in the future: head injuries.

Join Ken Dryden at McNally Robinson Booksellers in Saskatoon November 15 at 7 pm, for the Saskatoon launch of Game Change: The Life and Death of Steve Montador, and the Future of Hockey, co-presented by the Saskatchewan Brain Injury Association.

Ken Dryden was a goalie for the Montreal Canadiens in the 1970s, during which time the team won six Stanley Cups. He also played for Team Canada in the 1972 Summit Series. He has been inducted into the Hockey Hall of Fame and the Canadian Sports Hall of Fame. He is a former Member of Parliament and Cabinet Minister, and is the author of five books, including The Game and Home Game (with Roy MacGregor). He and his wife, Lynda, live in Toronto and have two children and four grandchildren.

In a separate conversation, the Saskatchewan Brain Injury Association will continue the discussion around preventing brain injury, including concussions, in sports, at its **2017 Brain Blitz Gala** on **Thursday, November 23rd at TCU Place** in Saskatoon. Stu Grimson, nicknamed 'The Grim Reaper' during his NHL career, will share his experience living with the effects of multiple concussions. The event will raise funds for education programs aimed at preventing brain injuries, including concussion, in sports.

Tickets cost \$150 for individuals or \$1,200 for a table of 8. For more information or to purchase tickets, call 306.373.1555 or visit www.sbia.ca/brain-blitz.aspx.

The Saskatchewan Brain Injury Association is a charitable organization that strives to prevent brain injuries and to improve the lives of survivors and their families.

For more information and tickets: www.sbia.ca/brain-blitz.aspx Contact: Glenda James: P: 306.373.1555 | E. info sbia@sasktel.net