



The BrainLove Campaign is a partnership between the Saskatchewan Royal Purple Association (SRPA) and the Saskatchewan Brain Injury Association (SBIA).

Funds raised through the *BrainLove* Campaign are used to support those living with brain injuries and their families; as well as funding prevention programs with the goal of reducing the incidence of brain injury in Saskatchewan.

In MARCH we recognize Brain Awareness Month. Help collect donations for the *BrainLove* Campaign throughout March, and be a partner in prevention!

Becoming a *BrainLove* Campaign Partner is easy:

- Display the *BrainLove* Poster
- Let customers know about our campaign at the till
- Ask if they would like to add \$1 to their purchase to support Brain Injury Awareness.
- When a customer makes a donation, offer them a *BrainLove* sticker as a thank you.

**Become a *BrainLove* Partner today & make a positive difference in your community!**

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Saskatchewan  
Brain Injury  
Association

