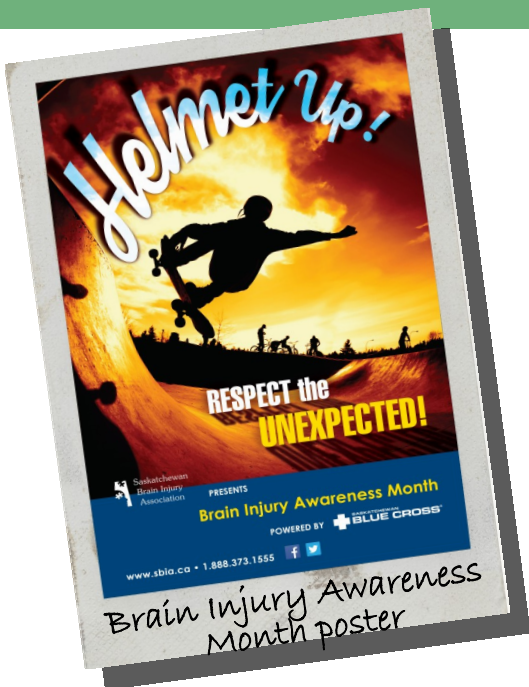


# BRAIN BLITZ SUPPORT MAKES A DIFFERENCE



Brain Injury Awareness Month poster

## Increasing Brain Injury Awareness Through:

Posters  
Presentations  
Displays  
Media  
both online and traditional outlets  
to over 2100 audiences around the province each year



Social Beans - Youth Groups

Support Groups for survivors, youth and caregivers experiencing the effects of brain injuries

## PREVENTION PROGRAMS

**Take Brain Injury Out of Play**  
asks athletes to put safety first  
**Save Your Melon**  
encourages helmet use with Saskatchewan Roughrider exclusive watermelon helmets



Drumming Group

Regular Programs offering rehabilitative benefits for survivors in six Saskatchewan communities.



Take Brain Injury Out of Play

NEW! Housing Project plan for supportive homes for brain injury survivors



Helmet Giveaway

The Saskatchewan Brain Injury Association strives to prevent brain injuries and improve the lives of brain injury survivors and their families.



## ABI Fact Sheet

- Acquired Brain Injury (ABI) is the leading cause of death and disability in children and young adults worldwide.
- Approximately 70% of survivors are between ages 18 and 28. Males are twice as likely as females to acquire a brain injury.
- Acquired Brain Injury is the leading cause of seizure disorders.
- Half of all brain injuries are the result of motor vehicle collisions.
- The remainder are commonly caused by sport injuries (30%), work-related injuries, assault, falls, illness or firearms.

### Canadian Statistics:

165,000 **new** cases of ABI each year (2,200 in Saskatchewan)

36,000 sustain injury severe enough to require hospitalization

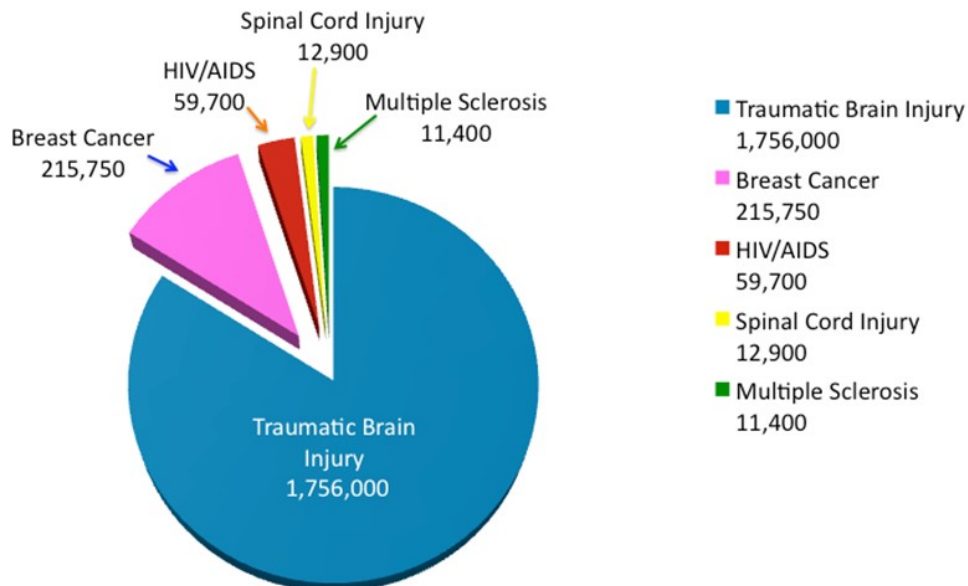
2,500 will die

9,000 injured survivors will require long-term rehabilitation

6,000 will live the remainder of their life with disability

### “Brain injury is a pervasive epidemic and it’s preventable”

Every year in Canada and the U.S. there are new diagnoses of serious medical conditions:



For more information please visit our website at [www.sbia.ca](http://www.sbia.ca).