



# The Save Your Melon “Wear a Helmet Day” Campaign

Save Your Melon is a partnership between SK Brain Injury Association, the SK Roughriders, and WorkSafe Saskatchewan. The program began in 2011 with as the initiative of Jim Hopson, then CEO of the SK Roughriders and SBIA Honourary Spokesperson. The “**Wear a Helmet Day**” Campaign is in partnership with the Saskatchewan Brain Injury Association and the **Saskatchewan Royal Purple Association**.

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## PARENTS:

Thank you to all of the parents, grandparents, aunts, uncles, family and friends for supporting the “**Wear a Helmet Day**” School Campaign!

### *How can parents help?*

- Help your child set a fundraising goal
- Sponsor a student
- Help your child send an email to loved ones asking them to sponsor
- Collect pledges
- Remind them to always wear a helmet and have fun!

## STUDENTS:

- Ask your parent/caregiver if you can take part in the “**WEAR A HELMET DAY**” School Campaign
- Set your fundraising goal
- Fill in the Pledge Sheet on the back side of this page
- Ask your parent/caregiver to help send an email to friends and family
- Collect pledges
- Wear a Helmet, be safe and have fun!





# MY "Wear a Helmet Day" CAMPAIGN PLEDGE FORM

Student Name: \_\_\_\_\_ Town: \_\_\_\_\_

**FIRST STEP IS TO SET A GOAL!** My Fundraising Goal: \$ \_\_\_\_\_

School Name: \_\_\_\_\_ Teachers Name: \_\_\_\_\_

#	Name	Mailing Address	City/Town	Postal Code	Phone Number	Donation Amount	Cash /Chq
1							
2							
3							
4							
5							
6							
7							
8							
9							
10							
<p><b>STUDENTS:</b> Please ensure that all names are PRINTED NEATLY and include a Postal Code.            SBIA will issue tax receipts for all pledges <b>\$20 and over that have a COMPLETE NAME &amp; ADDRESS.</b>            You are responsible to collect the money and turn it in to your teacher.</p> <p>QUESTIONS? CALL SBIA at 1-888-373-1555 or visit our website: <a href="http://www.sbia.ca">www.sbia.ca</a></p>						<p><b>Page Total:</b></p>	

Cash or cheques accepted – please make cheques payable to "Saskatchewan Brain Injury Association".