



Wear a Helmet Day

School Information Package



Thank you to all participating schools and teachers for supporting the **“Wear a Helmet Day”** School Campaign! We are so grateful to you for the time and energy you put into making the event a great success!

Funds raised through the **“Wear a Helmet Day”** School Campaign stay in Saskatchewan to fund programs and events that offer support to brain injury survivors and their families. As well, the funds support education and awareness campaigns in an effort to prevent brain injuries. The **“Wear a Helmet Day”** School Campaign is in partnership with the **Saskatchewan Brain Injury Association** and the **Saskatchewan Royal Purple Association**.

Organizing a **“Wear a Helmet Day”** is fun and easy!

- Display Posters in your school
- Choose a day to hold a **“Wear a Helmet Day”** at your school
- Provide Teachers with Pledge Sheets, temporary tattoos and Save your Melon flyers
- Ask Teachers to distribute the above items to students
- Collect Students Pledge Sheets and money in the envelopes provided
- A Saskatchewan Royal Purple Association representative will collect envelopes on _____

Campaign Package:

- Posters
- Lessons and Activity Manual for Teachers
- Fact Sheet
- Helmet flyer
- Temporary Tattoos
- Pledge Sheet & Message to Parents
- Collection Envelopes



Organize a **“Wear a Helmet Day” School Campaign & make a positive difference in your community! Schools that participate in a Lesson/Activity from the Manual & raises pledges will receive a couple of Saskatchewan Roughrider Watermelon Helmets to give away!**

Saskatchewan Brain Injury Association prevention and awareness programs:

Save Your Melon Is a prevention program of SBIA in partnership with WorkSafe Saskatchewan and the Saskatchewan Roughriders. It is focused on encouraging people of all ages to wear a helmet when cycling or participating in other sports such as rollerblading, skateboarding, skiing etc.

Take Brain Injury Out of Play is a prevention program aimed at players of sports and their leaders, coaches and parents. The key concept of the program is that player safety begins with awareness of brain injuries like concussion, followed by a commitment by individuals to take responsibility for their own actions with respect to the safety of their own brain and those of their fellow players or in the case of leaders, within their sphere of influence.